



Can a
piece of cloth help
conserve Biodiversity,
empower Indigenous
Communities and
bring Economic
Freedom



*Buleaswari Rabha
Artisan Spinner
Jimputar Forest Village*

THE PROJECT

7WEAVES' Eri silk is a traditional craft of the indigenous Rabha and Khasi communities in the Assamese region of Indo-Burma Biodiversity hotspot practiced for hundreds of years.

These communities live in balance with nature, and the entire process of rearing, hand spinning, hand weaving and dyeing with forest produced natural dyes, of the Eri silk is carried out in a fully sustainable circular system, producing beautiful contemporary textiles that can be composted and returned to the earth at the end of their useful lives.



Thain Mawdem Forest - Loharghat Forest Range

THE BIODIVERSITY

Founded on indigenous principles of sustainable conservation practices, 7Weaves' Eri Silk production prevents exploitation of natural resources, in fact regenerating them, ensuring no negative impact on the ecosystem.



*Gita Rabha
Artisan Weaver
Rajapara Forest Village*

INDIGENOUS COMMUNITIES

The traditional cultural designs specific to the indigenous forest communities are the sacred interpretation of their belief system. They depict the cultural importance of the different communities.

Our intervention is based on learning from the traditional practices of the community- the use of locally available natural materials, production methodologies, and dyeing techniques and then co creating a contemporary product for the world fashion market.

Preserving this cultural heritage and indigenous knowledge is crucial in maintaining the communities' cultural integrity and continuity.



*Left to Right
Rita Tanti, Phuleaswari Rabha, Pul Rabha
Artisan Weavers
Garilic Forest Village*

ECONOMIC FREEDOM

The development of the processing part of the value chain at local level, based on existing traditional ecological knowledge ensures that communities are perceiving a higher part of the added value locally, which contributes to sustainability ecological and economic

Guaranteed salary work for artisan year round and redistribution of 50% of the profit annually to the workers, creating a living wage for artisan and other participants in the supply chain.

Profit re-distribution create a new model of ethical business, where artisans are the beneficiaries of company's profit orientation.



*Parda Rabha
Artisan Spinner
Garlic Forest Village*

TRANSPARENCY

There is no dependency on any external resources, the entire process and the raw materials are produced within the community, each stage of the value chain is traceable to provide transparency- a key component to ethical business- of the entire process for the benefit of all our stakeholders

“ They call it
SUSTAINABLE, we
call it OUR WAY OF
LIFE.”

